# North Bay Python

## 2024 Sponsorship Packages

northbaypython.org

# Event Profile

**Location:** Petaluma, California (San Francisco Bay Area)
**Dates:** Saturday 29th and Sunday 30th June, 2024
**Attendees:** 125 in-person
**Activities:** Up to 16 talks, hosted lunch and afternoon breaks
**Previous Events:** 2017, 2018, 2019, 2023

North Bay Python is a weekend conference for professionals, enthusiasts, and students using the Python programming language. Run in the community-driven tradition of Python conferences (known as PyCons) all around the world, North Bay Python is nonprofit — run under the support of the Python Software Foundation, a US 501(c)(3) charitable organization — and focused on accessibility, inclusion, diversity, and affordability.

Hosted in Northern California's beautiful North Bay region, less than an hour out of downtown San Francisco, our costs are much lower than a conference in bigger cities. We put our money into making our conference accessible to everyone, by providing financial assistance for our speakers and attendees,, open captioning for people with auditory disabilities or impairments, a robust Health & Safety policy, and high-quality videos for everyone who can't attend the conference.

North Bay Python is a single-track, expo-free event in a unique space. Our talks cover a very wide variety of Python development topics, and teach valuable lessons for developers of all experience levels. We're excited to be returning after a for a second year after our 2020 break, planning a memorable Python Conference for the people of the North Bay, the Bay Area, and beyond.

This year, we're returning to our semi-outdoor venue, the beautiful [Reis River Ranch](#) in the lower Petaluma Valley.

Our main hall is an open-air barn recently converted into event space. Our attendance cap is 150 people, and we will be catering lunch on-site.

# Event Policies

## Health and Safety Policy

North Bay Python's organizers share our community's changed expectations of event safety during the ongoing COVID-19 Pandemic, and believe that nobody should need to take undue risk to their health to benefit from professional development opportunities.

We intend to develop a comprehensive health and safety policy before our call for proposals closes, which will cover the following criteria, as suggested by the Public Health Pledge's badging standard. Any standards we publish will not be weakened before the event.

**Ventilation:** Our main presentation space is an open-air barn, with large doors at both ends, which will remain open during the conference days. Our attendance is limited below the physical capacity of the space. All other spaces at the venue are outdoors and will allow for physical distancing.

**Masking:** Facial coverings recommended in any spaces where physical distancing cannot be maintained, with an exception for speakers during their presentation, and attendees actively drinking in the event space. Reserved seating will be available for people who wish to wear a mask.

**Testing:** Encouraging attendees to test for COVID-19 daily during the event, providing attendees with information on where to purchase rapid tests locally, and making rapid tests available to financial aid recipients.

**COVID-19 Vaccines:** Will be strongly recommended to attendees, but we are not in a position to verify vaccination status or medical exemptions for attendees.

**Refunds:** Refunds will be available to attendees who are unwell for one or both days of the event.

## Code of Conduct

North Bay Python's organizers are committed to providing a space where people can learn and network, free of harassment. Our team has received incident response training, and our Code of Conduct is based on the current Python Software Foundation Code of Conduct.

# Package Tiers and Benefits

Each package tier includes tickets to the conference (valued at $400 each), signage in the conference venue, as well as recognition on stage, on our website, and during our conference opening and closing plenaries.

Platinum and Gold sponsors get the opportunity for a short in-person informational talk about their organization, and Silver sponsors can show an informational video before one of our scheduled talks.

| Level | Platinum | Gold | Silver | Individual |
|---|---|---|---|---|
| **Limit** | 2 | 5 | Unlimited | |
| **Fee** | $8,000 | $5,000 | $2,000 | $700 |
| **À la carte benefits** | 2 | 1 | - | - |
| **Logo on stage** | Most prominent | Below Platinum | Below Gold | - |
| **Logo in videos** | Start and end title cards | End title card only | End title card, below Gold | - |
| **Pop-up banner (78" x 33")** | One banner displayed near the entrance to the main hall. Higher tier sponsors get more prominent placement. | | | |
| **Website logo positioning** | Top billing; Acknowledgement in footer on all pages | Second billing | Third billing | **-** |
| **Website Blurb** | 300 words | 200 words | 100 words | Name only |
| **Informational address to attendees** | 5 minutes in-person | 2 minutes in-person | 1 minute pre-recorded | - |
| **Acknowledgment to attendees** | Logo on Dedicated slide | Logo with other Gold sponsors | Logo with Silver and Individuals | Logo with Silver and Individuals |
| **Included Tickets** | 4 | 3 | 2 | 1 |

# À La Carte Benefits for Platinum and Gold Sponsorships

Each sponsor can select à la carte recognition as part of their Gold (1 item) or Platinum (2 items) sponsorship.

Our initial à la carte options include:

- **Financial Aid Program,** includes recognition in announcements of our financial aid and speaker travel program before and during the conference
- **Lunch Sponsorship (1 available per day),** includes signage in the catering space, and acknowledgment on the conference schedule and immediately before the lunch break
- **Captioning Sponsorship,** includes signage near the captioning display, and acknowledgment during plenaries
- **Lanyard Branding,** allows you to supply lanyards with your logo (subject to approval by the conference organizers), or to collaborate on a lanyard design with the team

We can also design custom à la carte benefits for sponsors, please contact us if you have an idea that we haven't listed!

# Contact Details

To talk to North Bay Python about becoming a sponsor for our 2024 event, contact our sponsor liaison, Christopher Neugebauer, at sponsor@northbaypython.org